



2024 Thomasville Christmas Parade

SPONSORSHIP OPTIONS FOR THE 2024 THOMASVILLE CHRISTMAS PARADE

HELLO! THANK YOU SO MUCH FOR CONSIDERING SPONSORING THE 2024 THOMASVILLE CHRISTMAS PARADE. THIS IS A GREAT OPPORTUNITY FOR A LOT OF EXPOSURE FOR YOUR BUSINESS. LAST YEAR WE HAD OVER 1,000 SPECTATORS AND ARE EXPECTING MORE THIS YEAR. WE WILL BE ADVERTISING ON THE RADIO, SOCIAL MEDIA, NEWSPAPER, AND ON TELEVISION, AND WE EVEN HAVE A BILLBOARD BY SUNRISE DINER!

SEE BELOW FOR SPONSORSHIP OPPORTUNITIES:

RUDOLPH SPONSOR: \$5,000

CANDY CANE SPONSOR: \$2,000

SNOWMAN SPONSOR: \$1,500

MISTLETOE SPONSOR: \$1,000

SLEIGH SPONSOR: \$750

SANTA'S JOLLY ELF SPONSOR: \$500

REINDEER FOOD SPONSOR: \$250

NUTCRACKER SPONSOR: \$175

COOKIES FOR SANTA SPONSOR: \$100

WREATH SPONSOR: \$50

SPONSORSHIPS WILL RECEIVE EXPOSURE BASED ON SPONSOR LEVEL. IF THERE IS A CERTAIN WAY OR AREA YOU WOULD LIKE YOUR COMPANY ADVERTISED, WE ARE HAPPY TO ACCOMMODATE YOUR REQUEST SO THAT YOU CAN GET THE MOST FROM YOUR GENEROUS SPONSORSHIP. THE CHRISTMAS PARADE IS HOSTED BY THOMASVILLE TOURISM COMMISSION, AND WE WILL USE YOUR DONATION FOR ADVERTISING, AND FUNDING OF THIS MAGICAL EVENT FOR OUR WONDERFUL TOWN.

THANK YOU FOR YOUR CONSIDERATION, AND FEEL FREE TO CALL ME WITH ANY QUESTIONS.

SINCERELY,

CAMERON MARSDEN, MPA

DIRECTOR OF THOMASVILLE TOURISM

336-687-4450